

Arts & Digital Literacy Impact Model

Vision: The Arts and Digital Media courses help ensure that students are more well-rounded socially, emotionally, and technologically, have gained skills that allow them to become better humans and citizens, appreciate and participate in the fine arts, participate in fine arts courses in greater numbers, are engaged in school, and graduate from high school better prepared for college and careers.

Mission: Our mission is to provide for implementation of the courses in a way that promotes fidelity to curricula, ensures that teachers are well-trained and supported by a communication structure, supports recommended technology software in each classroom, and ensures that course impacts are measured so that students have rich opportunities to experience and develop skills in the arts and digital literacy.

Goals	Strategies	Measures	Indicators of Success
<p>Students in Arts and Digital Literacy courses become fluent in digital literacy and are empowered to make art and communicate creatively as globally networked, digital citizens.</p>	<p>Students use curriculum to create interactive, collaborative art projects and develop meaningful art, music, dance, theatre, and media presentations</p>	<ul style="list-style-type: none"> 20% of students have better attendance rates than their previous year 80% of students have higher scores on survey questions related to school engagement and leadership on end of year survey as compared to beginning of year survey On student self assessments, students identify new inter- and intra- personal skills developed as part of the course 	<ul style="list-style-type: none"> Media rich student portfolios and presentations Students take additional levels of Arts and Digital Literacy courses and Fine Arts courses Schools use these courses as part of Fine Arts endorsement plans (House Bill 5) Schools and Administrators provide physical and digital venues for students to showcase their media produced while taking these courses
<p>Increase the number of schools adopting the Arts & Digital Literacy courses</p>	<ul style="list-style-type: none"> Offer annual ADL Institute Develop Curricular Delivery System to support classroom implementation and fidelity Develop protocols for tracking user information TCT to understand how school districts adopt new curricula TCT to develop a business model and marketing plan 	<ul style="list-style-type: none"> # Schools adopting courses # Teachers registered # Students enrolled # School districts participating # Regions (Education Service Centers) participating <p>Track Texas Education Agency's PEIMS data annually to know which schools are implementing the curricula and demographics of those schools</p>	<ul style="list-style-type: none"> 25% increase in the number of schools adopting the courses each year Ensure that the schools adopting the courses reflect the diversity of the state including students with disabilities and high at risk populations
<p>Accurately capture data for ongoing program evaluation and improvement</p>	<ul style="list-style-type: none"> Create metrics reporting within the Curricular Delivery System that captures user data in real time making it possible to monitor the program effectiveness over time Developers will conduct in person site visits to participating schools throughout the year including teacher, student and principal interviews and focus groups. Participating schools will also take surveys. 	<p>Teachers will take on the spot surveys throughout the year within the online system to capture the following information:</p> <p><i>How positively do students and teachers rate the experience?</i></p> <ul style="list-style-type: none"> Star rating at end of lessons Teacher survey at end of module <p><i>How engaged are students with the material?</i></p> <ul style="list-style-type: none"> Attendance records # Completed student submissions (homework, exercises, etc.) Comments/questions/journal entries submitted by students Grade achievements <p><i>Success based on pre and post assessments</i></p> <ul style="list-style-type: none"> Teacher evaluations Self assessments 	<ul style="list-style-type: none"> Increased # site users Better fidelity of curricula and classroom Teacher surveys & interviews analyze overall program effectiveness and impact Pre and post surveys to measure student learning
<p>Ensure high levels of quality professional development</p>	<p>Offer annual ADL Institute designed and taught by curriculum experts</p>	<ul style="list-style-type: none"> Pre and post teacher surveys including comparing 2016 survey results to previous year's results Online surveys throughout the year (via Curricular Delivery System) to find out if teachers are using 7e model and other strategies in other courses 	<ul style="list-style-type: none"> # Teachers attending the annual institute increases. New and returning teachers attend the annual institute. New schools are adopting the courses each year and schools already adopting the courses continue to offer the courses.

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